

# CEDARS INTERNATIONAL

## Critical Infrastructure Protection – Does AI Help or Hurt?

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# CORPORATE OVERVIEW

## MISSION

To enable secure and sustainable business optimization which increases productivity and improves citizen and/or customer services.

## SERVICES

Cybersecurity; Management Consulting; Emerging Technology Planning/Insertion

## MARKET FOCUS

Public Sector; Managed Service Provider for Private Sector Organizations.

## EMPLOYEES

20 employees with access to more than 50 pre-screened Subject Matter Experts across the Western Balkans, Europe, and the United States

## LOCATIONS

Cedars International d.o.o. is based in Belgrade, Serbia.

# What is Critical Infrastructure?

|  |   |  |
|--|---|--|
| <b>Critical Infrastructure</b>           | Physical facilities, systems,, supply chains, IT, and communication networks which, if destroyed, degraded, compromised, would significantly impact the social or economic wellbeing of a nation, its citizens, or the ability to conduct national defense. |  |
| <b>Cited by the EU's NIS 2 Directive</b> | <ul style="list-style-type: none"><li>• Energy</li><li>• Transport</li><li>• Banking</li><li>• Financial Market Infrastructures</li></ul>   | <ul style="list-style-type: none"><li>• Healthcare</li><li>• Drinking water supply and distribution,</li><li>• Digital infrastructures</li></ul> |

# The Growing Issue



***Gartner expects that, by 2025, more than 30% of CI systems will experience security breaches***

| Development   | Issue  |
|---|--|
| Critical infrastructure (CI) systems are becoming more digitized, interconnected, and automated                   | Increased attack surface, including the possibility of affecting more than one CI system with a single attack  |
| CI reliance on operational technology (OT) and information technology (IT)  | Increased vulnerability to cyberattacks that could disrupt operations, compromise sensitive data, cause financial losses, or even threaten public safety |
| Increased use of emerging technologies such as IoT and cloud computing  | Increased vulnerability and risk due to lack of proper security controls protecting data and decision-making systems.                                    |
| Malicious actors, including nation states, are increasingly using AI-powered cyber attacks against “adversaries”. | Most national critical infrastructure systems are not ready to withstand AI-powered attacks, which can overwhelm or sneak into operational systems.      |

# Example AI Attacks on Critical Infrastructure

| Attack                     | Definition   |
|----------------------------|--|
| <b>Deepfakes</b>           | <ul style="list-style-type: none"><li>• Uses existing video footage, photographs, and voice recordings to create AI-generated video and sound clips.</li><li>• Can persuade employees to give up confidential information. Can spread propaganda causing reputational damage, misinformation, and financial losses</li></ul> |
| <b>Malware AI Hacking</b>  | <ul style="list-style-type: none"><li>• Creates polymorphic malware that adapts and mutates its source code to avoid detection and security protocols</li></ul>  |
| <b>Brute Force</b>         | <ul style="list-style-type: none"><li>• Allow hackers to analyze user behavior to automatically rapidly exhaust all password combinations to crack a secured location.</li></ul>   |
| <b>Hack Phishing</b>       | <ul style="list-style-type: none"><li>• AI-automated phishing scams automatically create personalized emails which seem legitimate</li></ul>   |
| <b>Voice Cloning</b>       | <ul style="list-style-type: none"><li>• Duplicates audio fingerprints and mimics voice clips off sample vocals, meaning that voice-protected systems are vulnerable to hacking</li></ul>   |
| <b>Keystroke Listening</b> | <ul style="list-style-type: none"><li>• Records different keys you type into your keyboard to steal passwords with almost 95% accuracy.</li></ul>  |

*So does AI help or hurt CIP?*

# AI is the Only Way to Fight Back

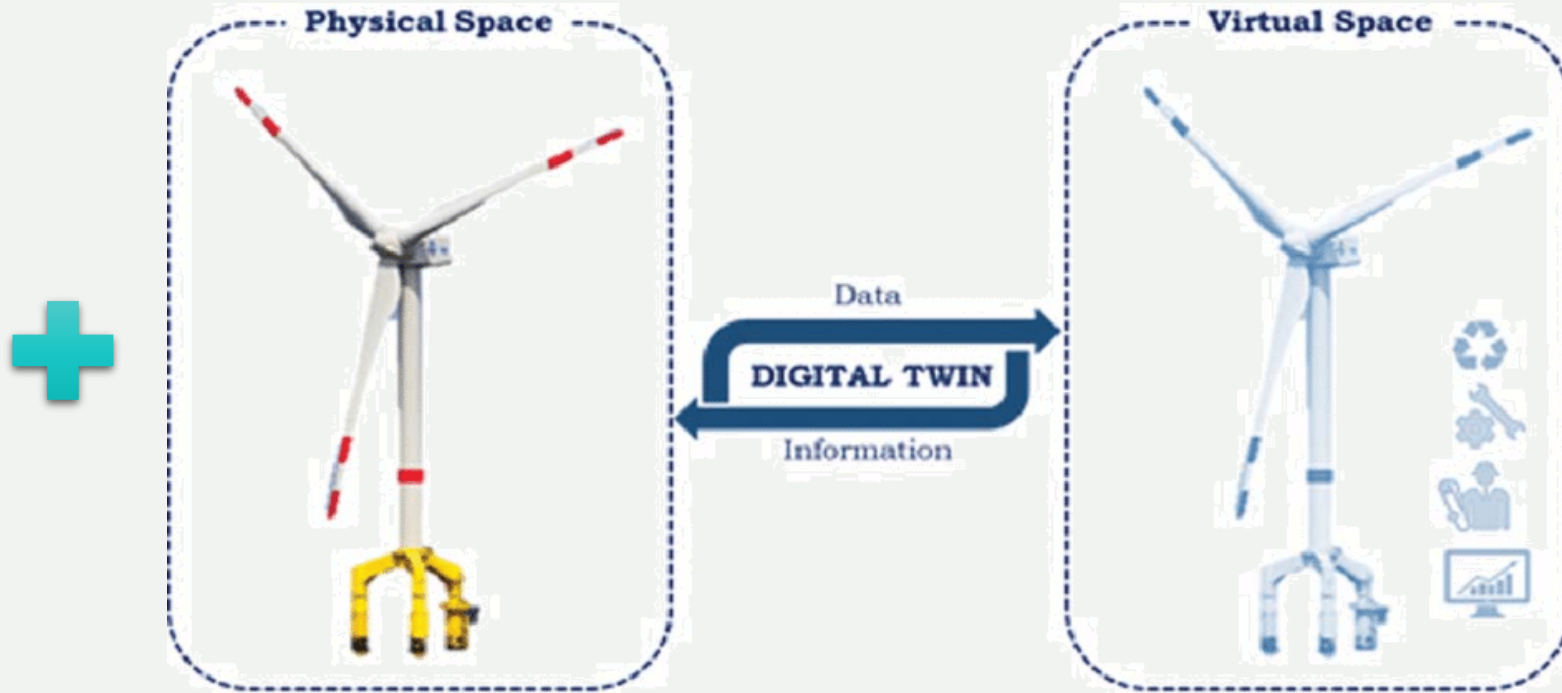
***AI-based cybersecurity solutions use machine learning, natural language processing (NLP), and advanced analytics to enhance detection, prevention, and response capabilities. Examples include:***

| <b>AI Capability</b>                      | <b>Description</b>  |
|---|---|
| <b>Anomaly Detection &amp; Prevention</b> | AI analyzes large volumes of data from multiple sources in real-time to detect anomalies and patterns indicative of cyber threats.  |
| <b>Behavioral Analytics</b>               | AI analyzes user, system, and device behavior in CI networks to detect abnormal user behavior (such as unauthorized access attempts, unusual data transfers) that indicate a cyberattacks |
| <b>Threat Hunting</b>                     | AI continuously analyzes data from threat intelligence feeds, logs, and network traffic, to proactively detect cyber threats in critical infrastructure systems                           |
| <b>Incident Response</b>                  | AI assesses security alerts in real time, prioritizes them based on severity, and automatically triggers appropriate incident response actions  |
| <b>Adaptive Security</b>                  | AI learns from new data to dynamically adjust security measures based on changing threat landscapes and system conditions in critical infrastructure                                      |
| <b>Cyber Automation</b>                   | AI can automate routine security tasks like patch management, security configuration management, and security event correlation   |



# Generative AI (GAI) and Digital Twins

GAI enables the development of sophisticated threat scenarios to assess CI response to a number of potential cyber threats and/or attacks.



## This combination enables:

- **Security Threat Modeling:** GAI simulates security threats while a Digital Twin simulates resulting cyberattacks to enable development of proactive mitigation strategies.
- **Emergency Response Planning:** GAI creates emergency scenarios while a Digital allows emergency responders to refine response strategies.
- **Cybersecurity Simulation:** GAI creates realistic attack scenarios, and a Digital Twin assesses critical infrastructure vulnerabilities, enabling development of proactive cybersecurity measures.



# Examples of Additional AI-powered Tools to Help

- **Extended Detection & Response (XDR):** Leverages advanced machine learning and AI to automate the detection and response process
- **AI Powered Threat Intelligence Platform:** Uses machine learning to identify emerging threats, predict attack patterns, and provide valuable information to security teams
- **AI Powered Endpoint Protection:** Utilize machine learning algorithms to detect and prevent advanced malware and ransomware attacks
- **AI-Based Intrusion Detection System (IDS):** Monitors network traffic to identify suspicious activities and anomalies that indicate possible intrusions.
- **Document Classification:** Categorizes digital files according to their level of confidentiality or sensitivity, allowing organizations to adequately protect the information

# In Summary....

## The **benefits** of automating AI in **cybersecurity**:



Ongoing learning



Discovering unknown  
threats



Vast data volumes



Improved vulnerability  
management



Enhanced overall  
security posture



Better detection  
and response



# *Questions?*

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